

# 7 Step-by-Step Ways to Make Money Online

*If you can read this cover,  
you can make money!*



**Jack Johnson**

<http://www.howtobesuperrich.org/7-step-by-step-ways-to-make-money-online>

This book is dedicated to all who were sick and tired of a job that made them sick and tired -- and **DID SOMETHING ABOUT IT!**

You understood that **ACTION IS KEY** and that retirement doesn't have to wait until 65. I salute you!

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## INTRODUCTION

Most "how to make money" books are filled with fluff or theory but no **ACTIONABLE** steps. You invest your time and money on these books that in the end, leaves you thinking

***OK, so what EXACTLY  
do I DO, and HOW!?***

 This book is **NOT** one of those books. Your time and money is precious so I won't waste any of it. This book is designed so that if you can read and follow simple STEP-BY-STEP instructions, you **WILL** make money online.\*

 Also, critical points that can help you make money will be called out with a lightning bolt.


Without further ado then, let's get your feet wet and make some money!

\* If you followed the steps in this book and don't make at least \$1 within 60 days, return it for a full refund. PERIOD.

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## HOW TO MAKE MONEY WITH TWITTER



Did you know that [twitter](#) has over 500 MILLION users? It is one of the **highest trafficked** sites on the Internet. If you want to make money online (or anywhere for that matter), you NEED to leverage twitter! And I'm about to show you how.

This section is a step by step guide for the absolute beginner.

- Don't have a business yet?
- Don't have anything to sell yet?
- Don't have any money yet?
- Don't have a twitter account yet?
- Don't worry. This section has got you covered!

This section is also for the person who already has something to sell. Maybe you already have a business online or a physical store that you need more customers for. This section will show you the best and smartest ways to tap into twitter's 500 million users!

I'll be sharing three ways of making money on twitter. The more of these you use, the better your odds and the more money you can make.

### What is Twitter?

If you've never heard of twitter before, it's basically a website that lets you broadcast messages (called "tweets") and anyone who's "following" you will be able to receive your broadcasted messages.

Likewise, if you "follow" other twitter users, say your favorite reality TV star, you'll get to receive their tweets. This lets you stay in touch with them.

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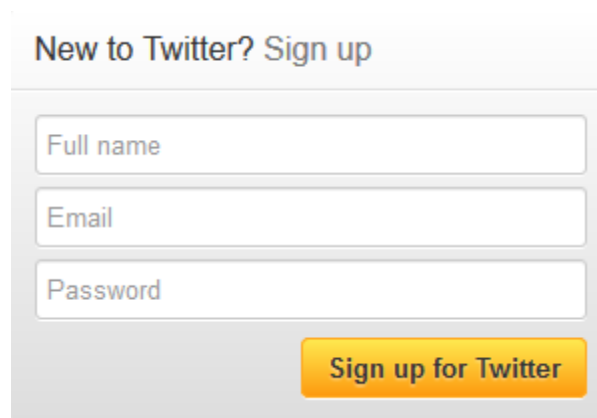
## HOW TO MAKE MONEY WITH TWITTER

So if they tweet about an upcoming episode or what they had for breakfast, you'll be the first to know!

That's all you need to know about twitter for now, the rest you will learn by doing, as you follow along this step by step guide.

### First Things First

**Step 1** The first thing you need to do is sign up for a twitter account. It's free and will only take 5 minutes. Go to [twitter.com](https://twitter.com) and provide a name, email, and password:

A screenshot of the Twitter sign-up page. At the top, it says "New to Twitter? Sign up". Below this are three input fields: "Full name", "Email", and "Password". At the bottom right of the form is a yellow button that says "Sign up for Twitter".

I don't recommend using your primary email for twitter as you can get a lot of notifications from them.

Great! Now that you have a twitter account, let's move on to the three ways you can make money using twitter!

## HOW TO MAKE MONEY WITH TWITTER

### Twitter money maker #1 - Sell your tweets

**The big picture:** Build a large following on twitter. Then make money selling tweets.



**The big summary:** Let's say you were able to get 1 million followers on twitter (I'll show you how!). Well, there are people with things to sell that want to get in front of your 1 million followers.

And guess what? They'll pay you good money to promote their message!

### How to do it

**Get followers:** First, you'll want to build up a significant number of followers on twitter. 100,000 is our immediate goal. 1 million is our longer term goal.

#### Step 2

Getting to 100,000 followers is actually quite easy. Below are action steps that'll get you there:

- Tweet about topics most people like to read about. For example, love quotes or inspirational quotes. Find them on the Internet or make up your own.
- Tweet regularly. Ideally, 3-5 tweets per day. It only takes 5 seconds to post a tweet, but if you don't have the time, outsource it. Or pay your little niece \$5 per week to do it.

## HOW TO MAKE MONEY WITH TWITTER

- Follow other users. A big portion of them will follow you back simply because it's their setting. You can also pay someone \$5 on fiverr.com to add thousands of followers to your account.
- Tell all your friends on twitter, Google Plus, Facebook, LinkedIn to be cool and follow you on twitter. Heck, have them tell their friends too!
- Getting to 1 million followers will take more work and time. If you want, you can [use software to automate and make the process faster](#). This tool can get you 100,000 followers in 30 days and 1 million followers in about a year. The catch? You'll have to pay \$55 to buy the tool.

**Sell tweets:** Now that your twitter account has 100,000+ followers, you have a valuable asset. Time to take advantage of this asset and make some money from it!

Once again, there are advertisers who have something to sell and want to get in front of your followers.

But how can we make it easy for these advertisers to find you? More importantly, **how can we make it easy for these advertisers to PAY YOU?**

### Sell tweets on Sponsored Tweets

Sponsored Tweets is a website where thousands of advertisers look for twitter accounts with lots of followers (like yours!).



## HOW TO MAKE MONEY WITH TWITTER

**Step 3** [Sign up for an account with Sponsored Tweets](#) to list your twitter account, so advertisers can find you (and pay you!). It's free to sign up.

**Make money tweeting**

- 1 Sign up below
- 2 Set your price per tweet
- 3 Pick your advertisers
- 4 Get paid via **PayPal**


**signup now** [learn more](#)

**Step 4** Click “Sign in with Twitter” to sign in with the twitter account you created in [Step 1](#).

**Signup as a Tweeter** [Click here to signup as an Advertiser](#)

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Welcome to SponsoredTweets! To get started, we just need you to authorize access to your account. We will never, ever, tweet anything out you don't personally approve.

 **Sign in with Twitter**

## HOW TO MAKE MONEY WITH TWITTER

**Step 5** Fill in the email and password that you choose in [Step 1](#) (the email and password to your twitter account).

### Authorize Sponsored Tweets to use your account?

This application **will be able to**:

- Read Tweets from your timeline.
- See who you follow, and follow new people.
- Update your profile.
- Post Tweets for you.

☐ Remember me · [Forgot password?](#)

**Authorize app**

**Cancel**


This application **will not be able to**:

- Access your direct messages.
- See your Twitter password.

## HOW TO MAKE MONEY WITH TWITTER

**Step 6** At this point, you've signed into your twitter account. You're ready to set up your Sponsored Tweets account. You'll need to fill out a form that looks like this:

**Signup as a Tweeter**
[Click here to signup as an Advertiser](#)



@ choose a different account?

Your suggested Price Per Tweet is **\$345.08** based on your **307,125** followers.

---

**Email \***

**Charge Per Tweet \***


Amount of money you want to make for each tweet. Minimum is \$0.10 per tweet.

☒ **Enable ClickWatch?**

Retweet Tweets that underperform **up to 3 times, spread 48 hours apart** or until they reach a **CPC of \$1.50/click**. This makes you more attractive to advertisers. You'll be prompted to write the additional tweets in this case, and each will be unique.

**Content Rating \***

Everyone ▾

**Referrer**


Screen name of the person who referred you, like @spontwts.

**Tags \***


Advertisers use tags to find Tweepers specific to their field of interest. Add up to 10 tags.

**Notify me of new offers using \***

Email ▾

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Your information is **protected and respected**. We will never sell or publish your email address or other personal information. We stand behind our [privacy policy](#).

By clicking Create my account you agree to the [Terms of Service](#) and [Privacy policies](#). You must be 18 years old to join SponsoredTweets.

create my tweeter account

## HOW TO MAKE MONEY WITH TWITTER

**Email:** This is the email you want to use for Sponsored Tweets. I suggest you use the same email as your twitter account.

**Charge Per Tweet:** This is how much you're asking **advertisers to pay you** to tweet (promote) their message. It will be pre-populated with a suggested amount, based mainly on how many followers your twitter account has.

If you make this too high, you may be too expensive for advertisers. If you make this too low, you've short-changed yourself. I suggest you leave the suggested amount unchanged. If you want to be paid more, you should [focus on building more followers](#).

**Enable ClickWatch:** This should be checked.

**Tags:** These are words that advertisers can use to find you. Enter about 3-5 words that describe what you tweet about (for example, "love quotes"). Then, look at the list of "popular tags" and pick some of those.

Finally, click "**create my tweeter account**" to finalize your Sponsored Tweets account.

Note: In order for advertisers to find you on Sponsored Tweets, your twitter account must satisfy these requirements:

- Be at least 60 days old
- Have at least 50 followers
- You've posted at least 100 status updates

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## HOW TO MAKE MONEY WITH TWITTER

**Step 7** You now have a Sponsored Tweets account. At this point, you just wait for advertisers to find you and make you an offer. If you've [built up a large twitter following](#), it won't be long before you get an offer.

If an advertiser likes your twitter account, and thinks your price is reasonable, she will make you an offer and tell you what to tweet for her. It will likely be an advertisement for her business.

Once you accept the offer and tweet the message, your Sponsored Tweets account will be credited within 24 hours.

**Step 8** To cash out and withdraw the money that's in your Sponsored Tweets account, simply log in and click the "withdraw" button:



In order to withdraw, you must have at least \$50 in your account. Otherwise, you'll have to pay a \$2 fee to withdraw.

The money will be deposited into your PayPal account. If you don't have a PayPal account, then you'll have to [open one](#).

## HOW TO MAKE MONEY WITH TWITTER

### Twitter money maker #2 - Buy tweets (to promote yourself)

**The big picture:** Let's say you don't have time to build a large twitter following. You can pay someone who already has lots of followers to spread your message (promote your product or service).

**The big summary:** Imagine paying just a few dollars to tell thousands of prospects about your product or business. But what if you don't have a product to sell? I'll show you how to GET a product to sell!

### How to do it



**If you don't already have a product to sell:** You can sell OTHER PEOPLE'S PRODUCTS for a commission. This is known as **affiliate marketing**.

For example, you've probably bought something from amazon.com in the past. But did you know you can make money by referring others to buy from amazon!?

Here's what I mean.

Let's say your friend told you how awesome the kindle fire tablet was, so you bought one from amazon.com for \$200.

Your friend influenced you to spend \$200 in amazon, but how much did your friend get for bringing your business to amazon? **Nothing**.

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## HOW TO MAKE MONEY WITH TWITTER

Now let's say your friend got smart. He signed up for amazon's affiliate program. Amazon gives your friend an “**affiliate link**” (we'll see how to get this later).

The affiliate link would look something like this:

[http://www.amazon.com/?\\_encoding=UTF8&tag=howtobesuperi-20&linkCode=ur2&camp=1789&creative=390957](http://www.amazon.com/?_encoding=UTF8&tag=howtobesuperi-20&linkCode=ur2&camp=1789&creative=390957)

Anytime someone clicks that link and buys something from amazon, your friend gets paid a commission! In the case of the kindle fire, your friend would get paid \$8.

And let's pretend your friend has a twitter account with 1 million followers. He tells these 1 million followers how awesome the kindle fire tablet was, causing a “mere” 10,000 followers to buy a kindle fire from his affiliate link.

Guess what?

Amazon sends \$80,000 straight to your friend's bank account!

What did your friend do to earn that \$80,000? He sent a tweet on twitter. It took him all of 30 seconds to make \$80,000!!!

When was the last time you made \$80,000 in 30 seconds? I hope you see the power of twitter by now, or more accurately, the power of a [twitter account with lots of followers](#).

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## HOW TO MAKE MONEY WITH TWITTER

By the way, amazon is not the only place that will pay you money for sending business their way. Another big one is Clickbank.

Amazon is great because they have a wide selection of products for you to promote. The catch is that they only pay a 10% commission (at most). So if you sold a \$37 product, only \$3.70 from the sale would go to you (at most).

Clickbank, on the other hand, offers much better commission rates. For example, this book you're reading can be purchased from Clickbank for \$37 and anyone who promotes it get **70% of the sale**. So you get to keep \$25.90 (contrast this with \$3.70 from amazon)!

So if you want product variety, choose amazon. If you want higher commissions, choose Clickbank.

OK, enough talk. Let's take some ACTION with some concrete examples!

### How to become affiliates and find products to sell

**Step 9** To become an amazon affiliate (so you can sell amazon's products), [sign up here](#).

**Step 10** To become a Clickbank affiliate (so you can sell Clickbank's products), [sign up here](#).

The forms are straightfoward and it's free to sign up. Once your applications are approved (takes about a day), you'll be able to promote any product that's on those sites.

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## HOW TO MAKE MONEY WITH TWITTER

I see a product on amazon that I want to promote!

### Step 11

Let's say you wanted to sell the Kindle Fire HD Tablet because you think a lot of people will buy it. Simply sign into [Amazon's affiliate website](#). You'll need to use the credentials you picked in your application in [Step 9](#).

Once inside, search for "Kindle Fire HD Tablet":

Welcome to Associates Central

Quickly Add Links

Search for a product	Browse for a product
<input type="text" value="Kindle Fire HD Tablet"/> <small>keyword or ASIN/ISBN</small>	
<a href="#">advanced search</a>	
<input data-bbox="1360 1031 1393 1062" type="button" value="GO!"/>	

## HOW TO MAKE MONEY WITH TWITTER

This will bring back a list of results:


Welcome to Associates Central

Quickly Add Links

[Search for a product](#) [Browse for a product](#)


[GO!](#)  
keyword or ASIN/ISBN [advanced search](#)

**Top results from Amazon.com** [Link to this search](#) [Get link](#)




[Kindle Fire HD 7", Dolby Audio, Dual-Band Wi-Fi, 16 GB - Includes Special Offers](#)  
Kindle  
\$199.00

[Get link](#)




[Amazon Kindle PowerFast for Accelerated Charging](#)  
Amazon  
\$19.99

[Get link](#)




[Kindle Fire HD 7", Dolby Audio, Dual-Band Wi-Fi, 32 GB - Includes Special Offers](#)  
Kindle  
\$229.00

[Get link](#)



[Kindle Fire HD 8.9", Dolby Audio, Dual-Band Wi-Fi, 16 GB - Includes Special Offers](#)  
Kindle  
\$269.00

[Get link](#)



[Amazon Kindle Fire HD 7" Standing Leather Case, Onyx Black \(will only fit Kindle Fire HD 7"\)](#)  
Amazon  
\$29.99

[Get link](#)

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You see the Kindle Fire HD 8.9" Tablet for \$269. That's the product you wanted to sell.

## HOW TO MAKE MONEY WITH TWITTER

### Step 12

You simply click the “down arrow” to the right of “Get link” to get your **personal affiliate link**:



In this example, my **affiliate link** is:

[http://www.amazon.com/gp/product/B008GFRE5A/ref=as\\_li\\_qf\\_sp\\_asin\\_il\\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=B008GFRE5A&linkCode=as2&tag=howtobesuperi-20](http://www.amazon.com/gp/product/B008GFRE5A/ref=as_li_qf_sp_asin_il_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=B008GFRE5A&linkCode=as2&tag=howtobesuperi-20)

If you don't like how the affiliate link is long and ugly, you can click “**Shorten URL with amzn.to?**” This will give you the **shorter equivalent affiliate link** and it'll look something like this:

<http://amzn.to/15OxrHb>

That's it! If you've followed along, you should have your own affiliate link at this point. Anyone who clicks your affiliate link will be taken to the Kindle Fire HD Tablet sales page. If they end up buying it (\$269), you will get 4% of the sale. In other words, Amazon will pay you \$10.76 for helping to make this sale possible!

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## HOW TO MAKE MONEY WITH TWITTER

This example showed you how to get your **personal affiliate link** to the Kindle Fire HD Tablet. If you wanted to sell another product instead, simply search or browse for another product in [Step 11](#).

I see a product on Clickbank that I want to promote!

Let's say you're reading this book and thinking, "Wow! This is a great book with lots of valuable ACTIONABLE information. If others saw this book, I'm sure they would find it useful and buy it too."

"If only I had written it, I would make a lot of money selling this book."

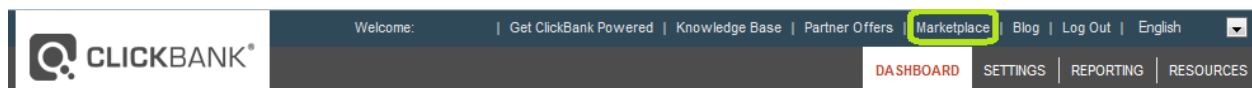


Guess what? You don't need to write it because I already did, and I'm allowing **YOU** to sell it! Better yet, you can sell it and keep 70% of the sale!

Step 13

Here's how you would get the affiliate link to this book so you can sell it. First, you'll need to sign into [Clickbank](#). Use the credentials you picked in your application in [Step 10](#).

Once inside, click "**Marketplace**" on the top:



# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

Step 14

Then search for “**7 Step-by-Step Ways to Make Money Online**”:

### MARKETPLACE

Choose from thousands of great products to promote

Find Products:

7waysmoney



#### How to Find Products to Promote

1. Browse Categories on the left.
2. Use the Find Products box above to search by keyword.

To view the vendor's Pitch Page, click the listing title. **Stats** show you how much you can earn for referred sales. Click Promote to create a **HopLink** and start referring sales!

To learn more about how the Marketplace works [click here](#).



Step 15

Look for the product in the **Results** page and then click its **PROMOTE** button:

#### 7 Step-by-Step Ways to Make Money Online (view mobile)

Earn 70% Commission Promoting A Top Quality Product That Practically Sells Itself! Promote This And Let Your Bank Account Prove To You What The Craze Is All About! [Http://www.howtobesuperrich.org/7-step-by-step-ways-to-make-money-online/affiliate-program](http://www.howtobesuperrich.org/7-step-by-step-ways-to-make-money-online/affiliate-program)

Avg \$/sale

**\$25.90**

**PROMOTE**



[Add To Favorites](#)

**Stats:** Initial \$/sale: **\$25.90** | Avg %/sale: **70.0%** | Grav: **368.87**

Cat: **E-business & E-marketing : Affiliate Marketing**

**My Stats:** No data found for this vendor in the selected time period.



<http://www.howtobesuperrich.org/7-step-by-step-ways-to-make-money-online>

# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

### Step 16

Then click **CREATE**. You don't need to fill in a Tracking ID:

**Affiliate Program: Promote Products for '7WAYS MONEY'** Close

English

You can earn 70.0% for each paying customer you refer to this product. For details please enter your account nickname and tracking ID (if you have one):

Account Nickname:

Tracking ID (Optional):

**CREATE** CLOSE WINDOW

Close

The next screen shows you the **affiliate link to your product**:

**Affiliate Program: HopLink for '7WAYS MONEY'** Close

English


ClickBank pays you 70.0% when you sell 7WAYS MONEY's product. To refer a customer send them to this domain name:


Copy the following HopLink HTML code and add it to your web page:

`<a href="http://dc1der1etd1gzph3xy7p-mz89g.hop.clickbank.net/" target="_top">Click Here!</a>`

**WARNING:** Due to the possibility of transcription errors, we recommend copying the HopLink from this page instead of typing it manually. To copy the HopLink, click on the text of the HopLink and either right click and select copy or hit Ctrl-C.

This HopLink has been encrypted by HopLink Shield. It represents an encrypted version of the traditional HopLink format of <http://affiliate.vendor.hop.clickbank.net>.



 What is this?

Small SAVE

CLOSE WINDOW

Close

In this example, my **affiliate link** is <http://dc1der1etd1gzph3xy7p-mz89g.hop.clickbank.net/>

<http://www.howtobesuperrich.org/7-step-by-step-ways-to-make-money-online>

## HOW TO MAKE MONEY WITH TWITTER


That's it! If you've followed along, you should have your own affiliate link at this point. Anyone who clicks your affiliate link will be taken to the sales page for this book.




If they end up buying it (\$37), **you will get 70% of the sale.** In other words, Clickbank will pay you \$25.90 for helping to make this sale possible!

Note the stark difference in profit. In the amazon example, if you convinced someone to spend \$269 on the Kindle Fire HD Tablet, you'd get \$10.76. In this Clickbank example, if you convinced someone to spend \$37 on this book, you'd get \$25.90!

This example showed you how to get your **personal affiliate link** to this book. If you wanted to sell another product instead, simply search or browse for another product in [Step 14](#).



**I've just solved a big problem for you and most people. Most people spend a MASSIVE amount of money and time creating a product they HOPE will sell. I've just shown you how to spend no money and just minutes of your time to get a product you can sell immediately! I think that deserves two lightning bolts.**



The more people who click your affiliate links and buy the referenced products, the more money you'll make.

Now that you have a product to sell, you can take advantage of the next section of this book, where I'll show you a clever way to use twitter to promote your affiliate links to a large number of people.

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## HOW TO MAKE MONEY WITH TWITTER

**If you already have a product or business:** In the [previous section](#) of this book, I showed you how to sign up with Sponsored Tweets as a “Tweeter” so you could sell your tweets to advertisers.

That strategy was for the person who has a large twitter following, but doesn’t have any products to sell.

Now that you have products to sell (from amazon or Clickbank), you can play the role of the advertiser!

I’m going to show you how the other side of the coin can make money. Namely, you’ll see how advertisers with a product to sell (like yourself) can use twitter to promote it to a large audience!

### Buy tweets on Sponsored Tweets

Sponsored Tweets is a website where advertisers like yourself can easily find twitter accounts with lots of followers. The idea is to pay these twitter accounts a small fee to tweet about (promote) your products to their thousands (and sometimes millions) of followers.

Step 17

[Sign up for an account with Sponsored Tweets](#) as an **advertiser**. The signup button is at the bottom of the page:

**Are you an advertiser?**

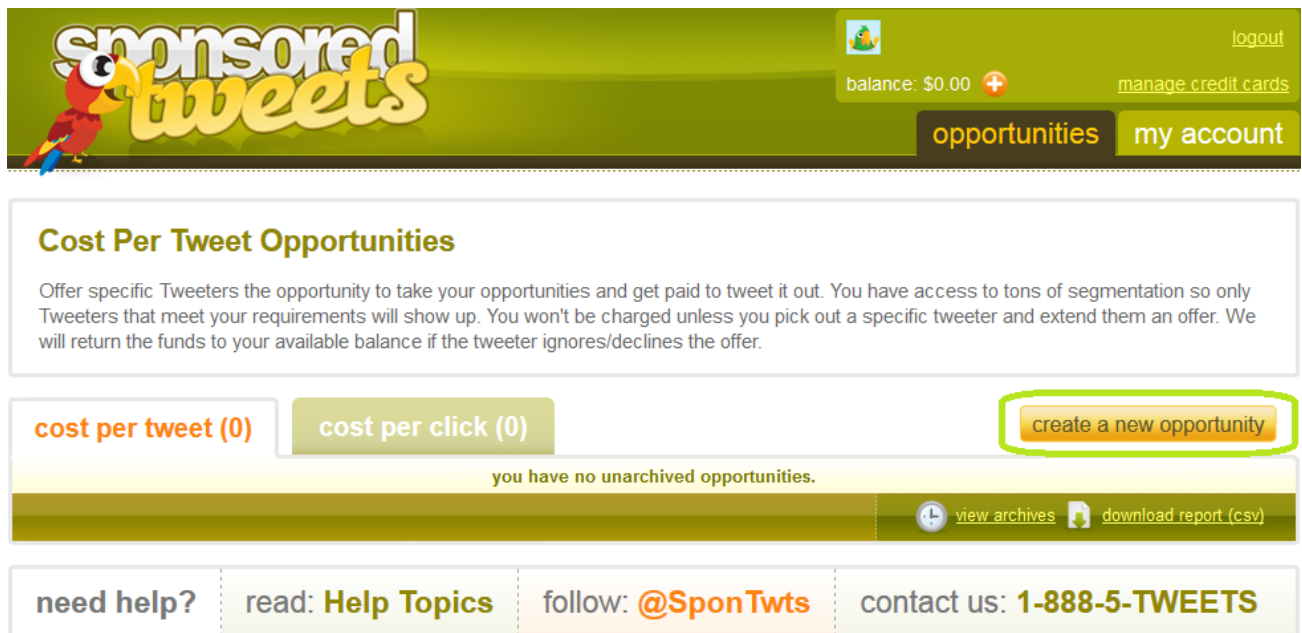
[click here to signup](#)



## HOW TO MAKE MONEY WITH TWITTER

## Step 18

Then, log into your account and click **create a new opportunity**:



The screenshot shows the 'Sponsored Tweets' website interface. At the top, there is a green header with the 'Sponsored Tweets' logo on the left, a user profile icon and 'logout' link on the right, and a 'balance: \$0.00' with a plus icon. Below the balance are links for 'manage credit cards', 'opportunities', and 'my account'. The main content area is titled 'Cost Per Tweet Opportunities' and contains a paragraph explaining the service. Below this, there are two buttons: 'cost per tweet (0)' and 'cost per click (0)'. To the right of these is a button labeled 'create a new opportunity', which is highlighted with a red rectangle. Below the buttons, a message states 'you have no unarchived opportunities.' At the bottom of the main content area, there are links for 'view archives' and 'download report (csv)'. The footer contains links for 'need help?', 'read: Help Topics', 'follow: @SponTwts', and 'contact us: 1-888-5-TWEETS'.

**Sponsored Tweets**

logout

balance: \$0.00 +

manage credit cards

opportunities my account

### Cost Per Tweet Opportunities

Offer specific Tweepers the opportunity to take your opportunities and get paid to tweet it out. You have access to tons of segmentation so only Tweepers that meet your requirements will show up. You won't be charged unless you pick out a specific tweeter and extend them an offer. We will return the funds to your available balance if the tweeter ignores/declines the offer.

cost per tweet (0) cost per click (0)

**create a new opportunity**

you have no unarchived opportunities.

view archives download report (csv)

need help? read: **Help Topics** follow: **@SponTwts** contact us: **1-888-5-TWEETS**

## HOW TO MAKE MONEY WITH TWITTER

### Step 19

Choose whether you want to pay per tweet or pay per click.



**Create an Opportunity**

**Cost Per Tweet**  
You pick and pay Tweeters to Tweet a message and a link. Tweeters are paid based on if they can successfully Tweet out your message.  
**create opp**

**Cost Per Click**  
Pay Tweeters based on the number of valid clicks at a rate you choose. You can control which Tweeters see your opp and can take it.  
**create opp**

**Cost Per Tweet:** You pay when the tweeter tweets your message.

**Cost Per Click:** You pay when your link is clicked. For example, when your affiliate link is clicked by the tweeter's followers.

### Step 20

You should avoid Cost Per Click and use Cost Per Tweet. It's more cost-effective and you have more control.

### Step 21

The next few forms you need to fill out will bring back a list of tweeters for you to choose from. The forms are intuitive, with very good explanations when you click the "question mark" next to each field. Therefore, I'll just add some pointers that may help you further.

# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

The screenshot shows a web form titled "Create a Cost Per Tweet Opportunity" with a close button (X) in the top right corner. Below the title is a tabbed interface with four tabs: "instructions" (selected), "twitter", "targeting", and "confirmation". The "instructions" tab contains the following fields:

- opportunity title**: A text input field with a question mark icon.
- instructions**: A large text area with a character count of "200" and a "how to write instructions" link.
- URL**: A text input field containing "http://" with a question mark icon. Below it is a note: "URL that will be shortened and included in the tweet."
- A checkbox labeled "Add Google Analytics Parameters to the URL for additional tracking" with a question mark icon.

At the bottom of the form, there is a summary section showing "estimated matches" as "41,000+" in large orange text. To the right of this are two buttons: "start over" and "next".

**instructions:** These are your instructions to the tweeters. You can't inject your opinions into the instructions. Click "[how to write instructions](#)" for more information. For example, here's an acceptable instruction:

"Tell your friends what you think of ACME Co."

Here's an unacceptable instruction:

"Tell your friends how much you love ACME Co."

**URL:** This is the link you want the tweeters to promote for you. In other words, put your affiliate link here!

---

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# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

### Create a Cost Per Tweet Opportunity

instructions

twitter

targeting

confirmation

max cost per tweet \$ 1000

max cpc \$ 1.50

min followers 50

content rating Everyone

min followers ratio 0.5

☐ include premiums?

☐ require ClickWatch?

invites

estimated matches 41,000+

previous

next

**include premiums:** If you have a BIG budget, you may check this box to include influential tweeters (celebrities and famous people). People who follow influential tweeters are generally highly engaged, so they are much more likely to click your affiliate link.

## HOW TO MAKE MONEY WITH TWITTER

**Create a Cost Per Tweet Opportunity**

instructions | **twitter** | targeting | confirmation

tags ?

Start typing a tag or check out our [popular tags](#).

locations ?

<input checked="" type="checkbox"/> United States	<input checked="" type="checkbox"/> United Kingdom
<input checked="" type="checkbox"/> Canada	<input checked="" type="checkbox"/> Germany
<input checked="" type="checkbox"/> Spain	<input checked="" type="checkbox"/> France
<input checked="" type="checkbox"/> Italy	<input checked="" type="checkbox"/> India
<input type="checkbox"/> North America	<input type="checkbox"/> South America
<input type="checkbox"/> Europe	<input type="checkbox"/> Asia
<input type="checkbox"/> Australia	<input type="checkbox"/> Africa

tweet timing ?

☒ Tweet as I approve tweets

☐ Tweet only between the hours of 10:00 am and 2:00 pm ET.

☐ Tweet starting on 07/29/2013

**If you do not take any action on tweets pending review within 3 days, they will be automatically approved.**

estimated matches **41,000+**

**previous** **next**

**tags:** I like to leave this blank to see all my potential tweeters.

Alternatively, you can type keywords that are related to your product. For example, if you are selling a diet product, you can use “diet” as one of your tags. This will bring back only tweeters who also have “diet” in their tag profiles, presumably because they tweet about diet-related topics.

**tweet timing:** Pick the option that best serves your purpose. But pay attention to the important disclaimer: **If you do not take any action on tweets pending review within 3 days, they will be automatically approved.**

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# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

Create a Cost Per Tweet Opportunity

instructions

twitter

targeting

confirmation

opportunity title

tweet about diet product

instructions

Tell your followers what you think about my diet product

url

http://diet-product-affiliate-link.com

max cost

\$1000

google analytics

no

estimated matches

41,000+

previous

create opp!

Step 22

Once everything looks good, click **create opp!**.


# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

### Create a Cost Per Tweet Opportunity




Your opp has been created


We found **41,000+ matches**, which will be shown when you close this window.


 You can edit the targeting of this opp to return more matches if you need by editing your opp.

### Start making offers

To make offers, just **1** select people you think are a good fit for your opp and click the **2** "make offers" button.

user	price	followers	friends	ratio	cpmf	rank	age	updates	select
 tedmurphy	\$20.00	32,212	28,029	.87	\$1.60	414	2y	5129	  <b>1</b>

Select All  follow selected **make offer** **2**

Available Balance: \$133.6 Total Cost: \$0.00  add funds

### Create a new opp

You can always create a new opportunity by clicking the "create a new opportunity" button on your opportunity page.

estimated matches **41,000+**

**start making offers**

### Step 23

Read the instructions here. Then, click **start making offers** to see your list of potential tweeters.

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# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

cost per tweet (0)

cost per click (0)

create a new opportunity

to approve	title	cost	created	pending	taken	missed	matches			
0	tweet about diet product	\$0.00	07/28/2013	0	0	0	41,000+			
user	price	followrs	frnds	ratio	cpmf	clicks/tweet	est cpc	STR	FAR	select
 itsRyanButler PRO Director and Writer	\$910.00	1,176,035	850	1383.57	\$0.77	209	\$4.35	3%	1	<input type="checkbox"/>
 AntonioBrown84 PRO SPORTS★STAR NFL, Pittsburgh Steelers.	\$650.00	1,134,961	608	1866.71	\$0.57	-	-	0%	0	<input type="checkbox"/>
 BobVila PRO TV★STAR Iconic TV repairman	\$910.00	1,118,105	561	1993.06	\$0.81	-	-	0%	0	<input type="checkbox"/>
 MallikaLA PRO MOVIE★STAR Bollywood actress.	\$650.00	893,338	309,791	2.88	\$0.72	-	-	0%	0	<input type="checkbox"/>
 ArcangelPrrra PRO ROCK★STAR Reggaeton artist.	\$564.75	746,376	586	1273.68	\$0.75	-	-	0%	0	<input type="checkbox"/>

This is your list of tweeters for hire, people who you can pay to tweet about your product or service. Your list will probably be huge. How do you decide who to use, and whether their asking price is reasonable? Here's what I do to help me decide.

### Step 24

First, click on **clicks/tweet** twice to sort on this field, in descending order. **clicks/tweet** tells us that for every tweet sent, how many people actually clicked on the link on average. This is important because even if 1 million people see your affiliate link, if no one clicks on it, what good will it do you?













# WAY #1


## HOW TO MAKE MONEY WITH TWITTER

cost per tweet (0)

cost per click (0)

create a new opportunity

to approve	title	cost	created	pending	taken	missed	matches			
0	tweet about diet product	\$0.00	07/28/2013	0	0	0	41,000+			
user	price	folllwrs	frnds	ratio	cpmf	clicks/tweet	est cpc	STR	FAR	select
 lifewithoutart	\$100.00	79,780	27,561	2.89	\$1.25	19,064	\$0.00	0%	10	<input type="checkbox"/>
 SexoFacto	\$20.00	306,068	141,375	2.16	\$0.06	15,887	\$0.00	0%	10	<input type="checkbox"/>
 ItsDrake_YMCMB	\$10.00	215,666	147	1467.12	\$0.04	13,972	\$0.00	1%	10	<input type="checkbox"/>
 ashhebert PRO	\$600.00	170,550	257	663.62	\$3.51	13,176	\$0.04	2%	10	<input type="checkbox"/>
 mohdaatit1990	\$14.00	14,979	14,832	1.01	\$0.93	6,840	\$0.00	1%	10	<input type="checkbox"/>
 sirgold	\$9.98	25,923	16,161	1.60	\$0.38	5,950	\$0.00	4%	10	<input type="checkbox"/>
 StuffLeftUnsaid PRO	\$30.00	21,208	22,506	0.94	\$1.41	5,606	\$0.00	3%	10	<input type="checkbox"/>
 ShulyWTF	\$2.00	1,105	1,118	0.99	\$1.80	5,595	\$0.00	1%	10	<input type="checkbox"/>
 CharleyPalmieri	\$20.00	7,451	7,700	0.97	\$2.68	5,178	\$0.00	13%	10	<input type="checkbox"/>
 Teresa_Giudice PRO	\$715.00	712,822	58,801	12.12	\$1.00	4,924	\$0.14	0%	7	<input type="checkbox"/>



Author, mother and reality TV star

### Step 25

Now that the list is sorted in a useful way, the next field to look at is the **STR** -- Ratio of sponsored tweets to non-sponsored tweets. The lower this number, the better. If this number is high, it means that the tweeter does nothing but promote offers. This will annoy their followers, who are unlikely to click the promoted links.

### Step 26

The next field to consider is **FAR** – an indicator of the *percentage* of people who click on the tweeted links. **FAR** is similar to **clicks/tweet**. **FAR** ranges from 0 to 10, and the higher the better.

### Step 27

The next thing you want to consider is the asking **price**. In the list above, the user **lifewithoutart** is asking for \$100 to tweet your message. He has 79,780 followers (who can potentially see your message). Historically, when he sends a tweet, 19,064 people will click the link (i.e. your affiliate link).

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## HOW TO MAKE MONEY WITH TWITTER

Not bad. For \$100, you can have around 19,064 people see your product (and potentially buy it). In other words, **every dollar you spend on lifewithoutart will potentially bring you 190.64 prospects, on average.**

But let's look at the 3<sup>rd</sup> user, **ItsDrake\_YMCMB**. He's only asking for \$10. He has 215,666 followers (significantly more than **lifewithoutart's** 79,780). When **ItsDrake\_YMCMB** sends a tweet, about 13,972 people will click your link. In other words, **every dollar you spend on ItsDrake\_YMCMB will potentially bring you 1,397.20 prospects, on average.**

Therefore, **ItsDrake\_YMCMB** is a much better choice than **lifewithoutart**.

### Step 28

Finally, the last thing you should consider is the nature of the tweeter's tweets. For example, if you are trying to sell a meat-lover's cookbook, it wouldn't do you much good to pay someone who only tweets about the benefits of being a vegan!

Therefore, you should view the user's twitter profile and make sure that their tweets are related to the product you're trying to sell (or at least not clash with it).

## HOW TO MAKE MONEY WITH TWITTER

### Step 29

Now that you've decided on the person or persons to promote your product and their asking price, you can fund your account and make them the offer. To fund your account, just click the red "plus" sign next to your balance:



Once your offer is made, those users can accept or reject your offer. If they accept, they will follow your instructions and craft a tweet for your approval. Once you approve, they will send it and the funds will be deducted from your account.



Using user **ItsDrake\_YMCMB** as an example, if you paid him \$10 to tweet your affiliate link for this book, about 1,400 people will click your link. If only 1% decided to buy this book, you would have 14 sales. Since this book pays \$25.90 per sale, you would make \$362.60.

Not bad for a \$10 investment!

## HOW TO MAKE MONEY WITH TWITTER

### Twitter money maker #3 – Search and sell

**The big picture:** Twitter makes it very easy to find customers in need of a solution. Find them, and sell them.



**The big summary:** People post their most intimate thoughts on twitter. Most of those thoughts are complaints that are just begging for a solution (your product or service).

Twitter's search function allows you to easily sift through the complaints and contact the users directly, offering them the opportunity to buy your much-needed solution.

Since you are responding directly to their unique problems, your solution is specific to their needs, so they are more likely to buy from you.

### How to do it

#### Step 30

**Search for pain points:** Use Twitter's search bar in the upper right to find pain points. For example, search for “I need more money” to find a bunch of users who want more money in their lives.

# WAY #1

## HOW TO MAKE MONEY WITH TWITTER

The screenshot shows the Twitter search interface. At the top, the search bar contains the text "i need more money" and is highlighted with a green box. Below the search bar, the results are titled "Results for i need more money". A green arrow points from the text "1. Search for pain points" to the search bar. The results list several tweets:

- Sydney Christman** @lovekopitar4ev (1h): I NEED A JOB, FRIENDS, **MONEY**, A BOYFRIEND, **MORE MONEY**, **MORE FRIENDS AND MORE MONEY**
- Thomas Avery Wilson** @TWIL2011 (1h): There are things **more** important than **money**. I just **need** to find out what those things are. #MyMotto
- pajon conrad.** @pajonconrad\_ (2h): I'm seriously gonna be filling out scholarships like crazy. I **need more money** for school.
- They Call Me Frozone** @Moses\_kirubi (2h): I **need** to find **more** ways to have fun without using **money**
- Jess Pace** @jayyypace (2h): I **need money** to pay off my credit card and buy **more** songs from iTunes. #priorities
- Shae** @shaelinajayeee (3h): I **need money** for **more** tattoos. So... Anyone wanna give me **money**? 🙄🙄

A green arrow points from the text "2. Sell them solution" to the "Reply" button of the tweet by pajon conrad., which is also highlighted with a green box.

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## HOW TO MAKE MONEY WITH TWITTER

### Step 31

**Sell your solution:** Click "Reply" to contact each user directly to sell your products or services.



In this example, I contacted a user who could use more money for school. I told her she could make money online and included my affiliate link to this book: <http://dc1der1etd1gzph3xy7p-mz89g.hop.clickbank.net>

If the user clicked the link and bought the book, she would pay \$37 and I would get \$25.90! She gets the opportunity to earn much more than \$37 and I get \$25.90 for referring her. It's a win-win.

Do this for a few users and your earnings could quickly add up!

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## HOW TO MAKE MONEY WITH TWITTER

There, was that so hard?

I've just shown you one way to make money online – using twitter. Technically, you got a 3 for 1 deal because I've shown you three ways to make money using twitter.

In [Twitter money maker #1](#), you learned how to build yourself a valuable asset – a twitter account with a large following. Then, you learned how to leverage this asset so that advertisers can easily pay you to tweet their messages.

In [Twitter money maker #2](#), you learned that you DON'T need to spend time and money creating a product you HOPE would sell. Instead, you learned a clever way to leverage other people's work by selling other people's products for a significant fee. You further leveraged twitter – as an advertiser this time – so you could sell to a large number of prospects.

In [Twitter money maker #3](#), you learned how to use twitter to find very specific prospects who may be *begging* for your product or service. You then offered your much-needed solution to these prospects, who are more likely to buy from you.

By this point, I'm sure you realize that making money online is actually pretty easy – now that you know EXACTLY what to do and how! All you had to do was follow along and take action.

We're about to learn some other clever ways to make money online. The more ways you try, the better your odds of success and the more money you could make. Onwards!

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## WHAT'S NEXT?

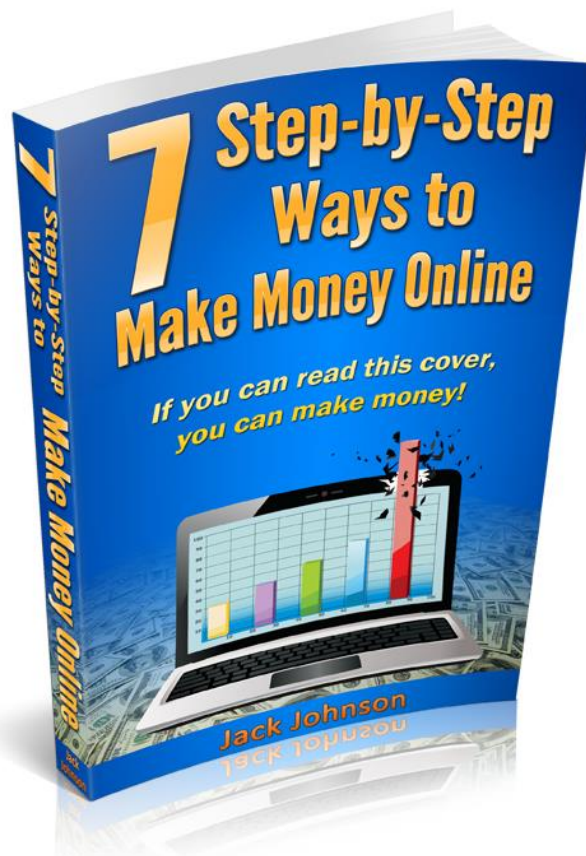
If you've followed along, you now realize how *immensely valuable* this book is. I've just shown you **step-by-step, EXACTLY** how to make money with Twitter.

No guess work. Simply **WHAT** you need to do, and **HOW** to do it!

### Step 32

And that was only one way to make money online! To learn **7 more ways** to make money online, get the full book below!

<http://www.howtobesuperrich.org/7-step-by-step-ways-to-make-money-online>



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